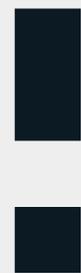




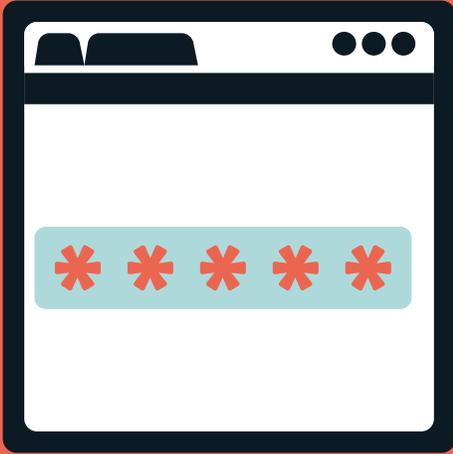
ITHEMES PRESENTS

# A GUIDE TO WORDPRESS BRUTE FORCE ATTACKS

+ TIPS TO PROTECT YOUR WEBSITE



# WHAT ARE BRUTE FORCE ATTACKS?



Brute force attacks refer to a trial and error method used by hackers and bots to discover username and password combinations in order to gain entry into a website.

## HOW DO BRUTE FORCE ATTACKS WORK?

An attacker will systematically check unlimited passwords until the correct one is found. Depending on your server settings, an attacker can go through 1000 different password variations in a minute.



1000X / MINUTE

# ARE YOU INVITING BRUTE FORCE ATTACKS?



## TOP 10 MOST COMMON PASSWORDS

If you have a weak password, you are welcoming brute force attacks. You should change your password ASAP.

1. 123456
2. 123456789
3. qwerty
4. password
5. 11111
6. 12345678
7. abc123
8. 1234567
9. password1
10. 12345

SOURCE: UK'S NATIONAL CYBER SECURITY CENTRE (NCSC), 2019



10% of people have used at least one of the 25 worst passwords. Are you one of them?

SOURCE: SPLASHDATA, 2017

# 3 REASONS WHY WORDPRESS WEBSITES ARE AT RISK

1. WordPress does not automatically limit the number of failed login attempts, which can be a big vulnerability for brute force attacks.



NO FAILED LOGIN LIMITS

**ADMIN**

DEFAULT USERNAME

2. Early versions of WordPress defaulted to the username 'admin' and many people either forget or neglect to change it.



KNOWN LOGIN URL

3. No matter your domain, all WordPress sites have the same admin login URL.

- /wp-admin
- /wp-login
- /wp-login.php

# 5 WAYS TO PREVENT BRUTE FORCE ATTACKS



**1. USE STRONG,  
COMPLEX  
PASSWORDS**

**2. DON'T  
REUSE  
PASSWORDS  
FOR MULTIPLE  
ACCOUNTS**

**3. NEVER USE  
'ADMIN' AS  
YOUR  
WORDPRESS  
USERNAME**



**4. LIMIT FAILED  
LOGIN  
ATTEMPTS**

**5. ADD TWO-  
FACTOR  
AUTHENTICATION  
TO WORDPRESS**

## FOR WORDPRESS USERS

- **Make a habit of using a different password for every website you use.**
- **Use a password with a combination of lower and uppercase letters, symbols and numbers.**
- **Change your passwords often.**

## FOR WORDPRESS ADMINS

- **Do not use 'admin' as your username.**
- **Install a WordPress security plugin such as iThemes Security to activate network & local WordPress brute force protection.**

## FOR WORDPRESS DEVELOPERS

- **Limit the number of failed login attempts on /wp-admin & /wp-login.php**
- **Add a captcha for logins.**
- **Offer a two-factor authentication login option for users.**

# HOW A WORDPRESS SECURITY PLUGIN CAN HELP



**NETWORK &  
LOCAL BRUTE  
FORCE  
PROTECTION**



**LIMIT FAILED  
LOGIN  
ATTEMPTS**



**SCHEDULED  
MALWARE  
SCANS**



**ENFORCE  
STRONG  
PASSWORDS**



**SECURE,  
PROTECT &  
HARDEN  
WORDPRESS**



## **iThemes Security**

Install a trusted WordPress security plugin to help defend your website against brute force attacks. The **iThemes Security plugin** offers WordPress brute force protection in addition to multiple other WordPress security features to secure and harden WordPress.

**PROTECT YOUR WEBSITE NOW →**

GET MORE WORDPRESS SECURITY RESOURCES AT  
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